Building and Sustaining Healthy Nations: Leading the Way Forward Worldwide

Stephanie L. Ferguson, PhD, RN, FAAN

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This presentation will highlight key elements of the following global health strategies:

1. Sustainable Development Goals


3. WHO Global Strategy for Human Resources for Health

4. The WHO Strategic Directions for Nursing and Midwifery (SDNM) 2016-2020
Global Context

- Challenges in low income countries:
- Insurmountable conditions
- Migration of nurses to developed countries
- Lack of resources to deal with health challenge
- 90% of health burden for 10% of resources
The Challenges to Health Care

- Poverty
- Chronic Disease
- Aging Population
- Technological Innovation
Sustainable Development Goals

1. No Poverty
2. Zero Hunger
3. Good Health and Well-Being
4. Quality Education
5. Gender Equality
6. Clean Water and Sanitation
7. Affordable and Clean Energy
8. Decent Work and Economic Growth
9. Industry, Innovation, and Infrastructure
10. Reduced Inequalities
11. Sustainable Cities and Communities
12. Responsible Consumption and Production
13. Climate Action
14. Life Below Water
15. Life on Land
16. Peace, Justice, and Strong Institutions
17. Partnerships for the Goals
### The 17 Sustainable Development Goals (SDGs)

_Citation: Benton and Ferguson (2016)_

<table>
<thead>
<tr>
<th>Number</th>
<th>Sustainable Development Goal</th>
<th>Targets (Enablers)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>End poverty in all its forms.</td>
<td>5 (2)</td>
</tr>
<tr>
<td>2</td>
<td>End hunger, achieve food security, and improved nutrition and promote sustainable agriculture.</td>
<td>5 (3)</td>
</tr>
<tr>
<td>3</td>
<td><strong>Ensure healthy lives and promote well-being for all ages.</strong></td>
<td>9 (4)</td>
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<tr>
<td>4</td>
<td>Ensure inclusive and equitable quality education &amp; promote lifelong learning opportunities for all.</td>
<td>7 (3)</td>
</tr>
<tr>
<td>5</td>
<td>Achieve gender equality and empower all women and girls.</td>
<td>6 (3)</td>
</tr>
<tr>
<td>6</td>
<td>Ensure availability and sustainable management of water and sanitation for all.</td>
<td>6 (2)</td>
</tr>
<tr>
<td>7</td>
<td>Ensure access to affordable, reliable, sustainable, and modern energy for all.</td>
<td>3 (2)</td>
</tr>
<tr>
<td>8</td>
<td>Promote sustained inclusive and sustainable economic growth, full and productive employment, and decent work for all.</td>
<td>10 (2)</td>
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<tr>
<td>9</td>
<td>Build resilient infrastructure, promote inclusive and sustainable industrialization, and foster innovation.</td>
<td>5 (3)</td>
</tr>
<tr>
<td>10</td>
<td>Reduce inequality within and among countries.</td>
<td>7 (3)</td>
</tr>
<tr>
<td>11</td>
<td>Make cities and human settlements inclusive, safe, resilient, and sustainable.</td>
<td>7 (3)</td>
</tr>
<tr>
<td>12</td>
<td>Ensure sustainable consumption and production patterns.</td>
<td>8 (3)</td>
</tr>
<tr>
<td>13</td>
<td>Take urgent action to combat climate change and its impact.</td>
<td>3 (2)</td>
</tr>
<tr>
<td>14</td>
<td>Conserve and sustainably use oceans, seas, and marine resources for sustainable development.</td>
<td>7 (3)</td>
</tr>
<tr>
<td>15</td>
<td>Protect, restore, and promote...ecosystems, forests, etc., at all levels.</td>
<td>9 (3)</td>
</tr>
<tr>
<td>16</td>
<td>Promote peaceful and inclusive societies for sustainable development, provide access to justice for all, and build effective, accountable, and inclusive institutions at all levels.</td>
<td>10 (2)</td>
</tr>
<tr>
<td>17</td>
<td>Strengthen the means of implementation and revitalize the global partnership for sustainable development.</td>
<td>19</td>
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</table>
Key Points Regarding the SDGs and Nursing

• “Every interaction a nurse has with a person is an opportunity to contribute and, at the very least, help address SDG 3” (Benton & Ferguson, 2016).

• “Nurses bring valuable perspectives as members of diverse governance structures and offer a range of solutions that can health governments pursue and achieve the SDGs and targets by 2030” (Benton & Ferguson, 2016).

• Nursing Human Resources for Health is essential to ensure the right nurse, working in the right place and at the right time to achieve the SDGs and Universal Health Access and Coverage mandates.

• **The Bottom Line:** No health workforce, No nursing workforce -- No progress towards achieving the SDGs or Universal Access to Health and Universal Access to Coverage.

• **In the Americas, we need to think about how to strengthen and sustain a fit for purpose nursing workforce to care for the populations we serve.**
High-Level Commission on Health Employment and Economic Growth

WORKING FOR HEALTH AND GROWTH

Investing in the health workforce
Strategy for Universal Health

Strategy for Universal Access to Health and Universal Health Coverage
Strategy on Universal Access to Health and Universal Health Coverage

- Approved during the 53rd Directing Council, 66th Session of the Regional Committee of WHO for the Americas on 29 Sept-3 October 2014 in Washington, D.C., USA.

- “Universal Access” is defined as the absence of geographical, economic, sociocultural, organizational, or gender barriers”.

- “Universal Access” is achieved through the progressive elimination of barriers that prevent all people from having equitable use of comprehensive health services determined at the national level.

• “Universal Health Coverage is defined as the capacity of the health system to serve the needs of the population, including the availability of infrastructure, human resources, health technologies (including medicines) and financing”.

• “Universal Health Coverage implies that at organizational mechanisms and financing are sufficient to cover the entire population”.

The PAHO Strategy for Universal Access to Health and Universal Health Coverage has **four Strategic Lines:**

- **Strategic line 1:** Expanding equitable access to comprehensive, quality, people and community-centered health services
- **Strategic line 2:** Strengthening stewardship and governance
- **Strategic line 3:** Increasing and improving financing, with equity and efficiency, and advancing toward the elimination of direct payment that constitutes a barrier to access at the point of service
- **Strategic line 4:** Strengthening intersectoral coordination to address social determinants of health
Examples of Strategic Line 1: Expanding equitable access to comprehensive, quality, people and community-centered health services:

- Strengthen or transform the organization and management of health services through the development of nursing care models that focus on the needs of people and communities.
- Invest in nursing education to increase capacity at the first level of care, use a multidisciplinary team approach and health information and telehealth modalities.
- Increase nursing employment options, with attractive labor conditions and incentives, particularly in underserved areas.
- Advocate for people’s access to essential medicines and technologies.
- Facilitate the empowerment of people and communities so that they are more knowledgeable about their health situation and their rights and obligations and can make informed decisions.
- Develop and implement health-related promotion, prevention and education programs.
Examples of Strategic Line 2: Strengthening stewardship and governance:

- Develop and or strengthen the leadership capacity of nurses in the Americas.
- Participate in the formulation, implementation and evaluation of policies and plans that strengthen and transform the health system and nursing services towards universal access to health and universal health coverage.
- Strengthen and develop regulations and entities as effective instruments and mechanisms to promote access and quality in health services.
- Participate in the development and or strengthening of national information systems to conduct monitoring and evaluation of progress toward universal access to health and universal health coverage, including the measurement of health outcomes, comprehensive health services, inequities and social determinants of health.
- Work to ensure the quality and reliability, completeness, and timeliness of data.
- Data analysis should be used to develop and focus policies and plans with a view to advancing universal access to health and universal health coverage.
- Develop and participate in research agendas that address social determinants of health, access to quality services, technology, and effectiveness of implemented actions and programs.
Examples of Strategic Line 3: Increasing and improving financing, with equity and efficiency, and advancing toward the elimination of direct payment that constitutes a barrier to access at the point of service:

- **Determine the return on investing in nursing services** to improve and strengthen the efficiency of health system financing and organization.

- **Use multidisciplinary, evidence-based, quality driven approaches** to implement and deliver people and community-centered nursing care models.

- **Optimize supply management**, adopting transparent procurement processes.
Examples of Strategic Line 4: Strengthening intersectoral coordination to address social determinants of health:

• Develop and promote public policies, legislations, regulations and actions beyond the health and nursing sectors that address social determinants of health.

• Evaluate national policies, plans, and programs, including those in other sectors to ensure that health and nursing policies are present and coordinated with multisectoral action, civil society and social participation for universal access.

• Strengthen nursing leadership at the national health authority level to define the health-related components of public social protection policies and social programs, share best health practices and experiences to reduce poverty and increase equity.

• Strengthen links between health, nursing and community by promoting the active participation of municipalities and social organizations in improving living conditions, and developing healthy spaces to live, work and play.

• Facilitate people and community engagement activities to ensure their active participation in policy-making, in actions to address social determinants of health, and in health promotion and protection.
The World Health Organization (WHO) has developed two key global health strategies.

1. The WHO Global Strategy for Human Resources for Health (GSHRH) 2030
2. The WHO Global Strategic Directions for Strengthening Nursing and Midwifery 2016-2020 (SDNM)
3. The two above strategies offer a framework for global, regional, country and partner consideration.
Consideration for PAHO and Strengthening Nursing: Nursing’s role: Global Strategy for Human Resources for Health 2030

1. **Optimize the existing workforce** in pursuit of UHC and the Sustainable Development Goals (e.g. education, employment, retention)

2. **Anticipate future workforce** requirements by 2030 and plan the necessary changes (e.g. a fit for purpose, needs-based workforce)

3. Strengthen **individual and institutional capacity** to manage HRH policy, planning and implementation (e.g. regulation)

4. Strengthen the **data, evidence and knowledge** for cost-effective policy decisions (e.g. Minimum Data Set + National Health Workforce Accounts).

*Citation: Jim Campbell, the World Health Organization, Director, Health Workforce Department, Keynote address slide presented at the International Council of Nurses’ South Korea Conference 19-23 June 2015*
Global Strategic Directions for Strengthening Nursing and Midwifery 2016 – 2020

Slide produced by: Mwansa Nkowane, WHO HQ
Technical Officer for Nursing and Midwifery, Department of Health Workforce
Background

- Independent evaluation process by telephone or email
- GCNMOs, WHOCCs and other key stakeholders involved

**OPTIONS**

1. Incorporate nursing and midwifery into the GSHRH development
2. A global SDNM to reflect key issues in regional SDNMs
3. Outline development for a new SDNM
4. Global consultations on a draft SDNM 2016 – 2020

Slide produced by: Mwansa Nkowane, WHO HQ
Technical Officer for Nursing and Midwifery,
Department of Health Workforce
### Options Analysis Results

<table>
<thead>
<tr>
<th>KEY INFORMATIONS</th>
<th>INDIVIDUAL SURVEYED</th>
<th>RESPONDENTS (%)</th>
<th>SDNM</th>
<th>GSHRH (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>CGNMOs</td>
<td>53</td>
<td>24 (45%)</td>
<td>96%</td>
<td>4%</td>
</tr>
<tr>
<td>WHO CC/HRH personnel</td>
<td>45</td>
<td>20 (44%)</td>
<td>95%</td>
<td>5%</td>
</tr>
<tr>
<td>Regional / HRH Advisers</td>
<td>18</td>
<td>11 (61%)</td>
<td>91%</td>
<td>9%</td>
</tr>
<tr>
<td>Key International organizations</td>
<td>10</td>
<td>10 (100%)</td>
<td>100%</td>
<td></td>
</tr>
<tr>
<td>Key Global Health Leaders</td>
<td>20</td>
<td>19 (95%)</td>
<td>68%</td>
<td>32%</td>
</tr>
</tbody>
</table>

*Note: GSHRH refers to Global Health and Rights*
The WHO SDNM Development Process

Experts consultation in Jordan on 24 April 2015

Second experts consultation in Geneva from 17-18 September 2015

Global web-based consultation from December 2015 to January 2016

Experts consultation in Geneva from 18-19 January 2016

Slide produced by: Mwansa Nkowane, WHO HQ
Technical Officer for Nursing and Midwifery,
Department of Health Workforce
The WHO SDNM 2016 – 2020

Available, Accessible, Acceptable, Quality and Cost-effective nursing and midwifery care for all, based on population needs and in support of UHC and the SDGs

**VISION**

- Ensuring an educated, competent and motivated nursing and midwifery workforce within effective health systems at all levels and in different settings
- Optimizing policy development, effective leadership, management and governance
- Working together to maximize the capacities and potentials of nurses and midwives through intra and interprofessional collaborative partnerships, education and continuing professional development
- Mobilizing political will to invest in building effective evidence-based nursing and midwifery workforce development

**THEMATIC AREAS**

**PRINCIPLE**

- Ethical Action
- Relevance
- Ownership
- Partnership
- Quality

**COUNTRIES**

**REGIONS**

**GLOBAL**

**PARTNERS**
1. How will BYU build and sustain healthy nations worldwide?

2. What role will you play leading the way forward?

3. What are the building blocks for success for BYU and You?

4. What steps will you take to push progress forward?
Building Blocks to Success

- Education
- Practice
- Research
- Regulation
- Leadership
- Advocacy
Steps to Push Progress Forward

- Maintaining Excellence and Regulation in Nursing Practice
- Advocating for Good Health, Equality, and Justice
- Staying at the Forefront of Research
- Expanding Education Opportunities
- Assuming Leadership Roles
The Future of Nursing

- Expanding roles for nurses and midwives as healthcare providers and policy-makers
- BYU’s goals to pursue excellence in nursing education, practice, research and service—you hold the key to building and sustaining healthy nations and healthy nurses worldwide
- WHO’s roadmap for strengthening nursing and midwifery and a call for global nursing and midwifery leadership
Success Takes

Perseverance

Ambition & Mission

Passion

Courage

Heart

Humor

Talent
Strategies for Success

- Hold the Master Key
- Be Positive in ALL Things
- Feed YOUR FAITH
Thank You and Enjoy the Journey
God Be With You!!!!!!!

Photo Courtesy of Megan Benckert Greece 2016